

AD SIZE	1-5 Issues	6-20 Issues	21-60 Issues	Over 60 Issues
Sponsored Content Box (ask your rep for details) 468w x 120h pixels	\$650	\$610	\$540	\$480
Leaderboard 728w x 90h pixels	\$610	\$540	\$480	\$415
Medium Rectangle 300w x 250h pixels	\$570	\$510	\$445	\$380
Banner - 1st position 468w x 60h pixels	\$510	\$445	\$380	\$320
Banner - 2nd position 468w x 60h pixels	\$480	\$415	\$345	\$290
Banner - 3rd position 468w x 60h pixels	\$445	\$380	\$320	\$255
Wide Skyscraper 160w x 600h pixels	\$570	\$510	\$445	\$380
Skyscraper 120w x 600h pixels	\$510	\$445	\$380	\$320
Wide 4 Unit 160w x 400h pixels	\$510	\$445	\$380	\$320
(2nd position)	\$445	\$380	\$320	\$255
4 Unit 120w x 400h pixels	\$405	\$345	\$290	\$230
(2nd position)	\$380	\$320	\$255	\$190
Wide 2 Unit 160w x 200h pixels	\$380	\$320	\$255	\$190
(2nd position)	\$345	\$290	\$230	\$160
2 Unit 120w x 200h pixels	\$340	\$290	\$230	\$170
(2nd position)	\$310	\$260	\$210	\$145
Career Ads	\$450 per week/\$650 per two weeks, with cross-posting on mediaincanada.com			

**LEADERBOARD**  
728w x 90h pixels  
max 50KB

**Banner - Position 1**  
468w x 60h pixels - max 40KB

**Banner - Position 2**  
468w x 60h pixels - max 40KB

**Banner - Position 2**  
468w x 60h pixels - max 40KB

**MEDIUM RECTANGLE**  
300w x 250h pixels  
max 50KB

**Wide Skyscraper**  
160w x 600h pixels  
max 40KB

**SKYSCRAPER**  
120w x 600h pixels  
max 40KB

**Wide 4 Unit**  
160w x 400h pixels  
max 40KB

**4 Unit**  
120w x 400h pixels  
max 40KB

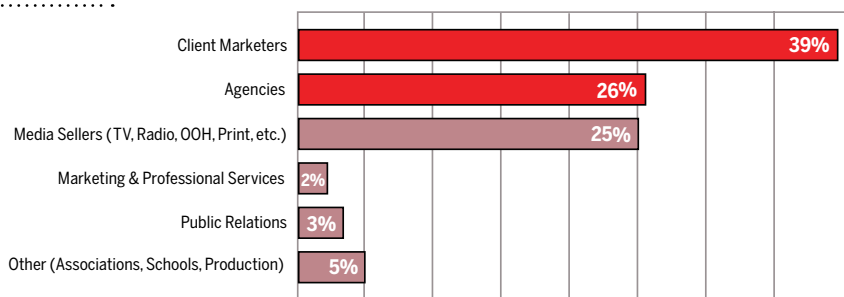
**Wide 2 Unit**  
160w x 200h pixels  
max 30KB

**2 Unit**  
120w x 200h pixels  
max 40KB

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### Subscribers by Company Classification



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